

**Association of Collegiate Marketing Educators
Federation of Business Disciplines**

**CALL FOR NOMINATIONS
OUTSTANDING EDUCATOR AWARD – 2019**

Complete Award Application Materials Due: November 28, 2018

Award Overview

The Association of Collegiate Marketing Educators (ACME), an affiliate of the Federation of Business Disciplines (FBD), is a professional marketing organization founded to encourage exploration and development of superior marketing practices from academic and practitioner perspectives. In line with ACME's objectives, the FBD Outstanding Educator Award recognizes and rewards excellence among academicians in the marketing discipline.

Qualifications

Nominees must have a terminal degree and must be current and active ACME members, in good standing. Nominees also need to demonstrate active involvement in the association for at least three out of the most recent five years. Current ACME officers are not eligible for consideration.

Submission Process

Candidates for the award can nominate themselves or be nominated by an ACME member, with the candidate's written consent. Nominations and all supporting materials should be submitted electronically by email attachment, by November 28, 2018. Email the nomination packet to the Chair of the Selection Committee: the ACME Vice President for Membership, Mel F. Zuberi, at zuberi@hood.edu. Please compile all of the following nomination materials into a single PDF file and attach it to the submission email.

1. Statement of Teaching Philosophy (limited to two pages).

A teaching statement describing the nominee's qualities and strengths as an educator. The statement should convey the general philosophy of teaching and identify specific activities, assignments, techniques, and stylistic elements that are part of the nominee's excellence exhibited in her/his teaching.

2. Curriculum Vita.

A detailed curriculum vita, with items under each head/subhead arranged in reverse chronological order.

3. Highlights of Teaching, Research, and Service (limited to three pages).

Highlights of the candidate's performance in the areas of teaching, research, and service, including awards, recognitions, innovations, and outstanding contributions.

4. Highlights of Involvement with ACME (limited to one page).

Highlights and time periods of the candidate's involvement with ACME. Be sure to include highlights that demonstrate active involvement in the association for at least three out of the most recent five years.

Review Process

The selection committee will be appointed by the ACME officers and chaired by the ACME Vice President for Membership. The selection committee will review all nomination materials and select one individual to be honored at the ACME Annual Conference, to be held in Houston, Texas, from March 13-16, 2019.

The award recipient will be notified by December 20, 2018. The recipient must register for and attend the 2019 ACME Annual Conference, including the FBD Awards Dinner on March 13, 2019, and the ACME Awards Luncheon and Business Meeting on March 15, 2019.