

Call for nominations: The Lou E. Pelton Award for Early Career Excellence in Marketing

The Association of Collegiate Marketing Educators (ACME) invites nominations for the **2019 Lou E. Pelton Award for Early Career Excellence in Marketing**. The award, funded by the generosity of Dr. Lou E. Pelton, comprises \$ 500 cash, a plaque, and recognition at the ACME conference to be held March 13-15, 2019 in Houston.

ACME invites full-time faculty members in Marketing who meet the following criteria, as of the beginning of the 2018-19 academic year:

- One to five (1-5) years of full-time academic employment experience after the award of their doctoral degree,

and
- An association with ACME for at least two (2) years in the capacity of a participant, presenter, and/or Track Chair at the ACME Annual Conference.

An eligible faculty member may self-nominate for the Award, or a third party may nominate an eligible faculty member, with the written consent of the nominee.

An application portfolio, including the following, will be submitted as application for the Award:

- The candidate's curriculum vitae
- A summary of the candidate's research accomplishments and supporting copies of research publications
- A summary of the candidate's teaching accomplishments and supporting documentation
- A summary of the candidate's service contributions to the profession of Marketing and supporting documentation, and
- A statement of the candidate's future association with and service to ACME.

Please note that voting officers of ACME are not eligible for the award. The payment of the award money will be subject to ACME receiving the award money from the sponsor.

Applications may be sent to Mel Zuberi, Vice President for Membership, ACME, via email at zuberi@hood.edu by 5 pm on Friday, November 30, 2018.

