



Association of Collegiate Marketing Educators

## **ASSOCIATION OF COLLEGIATE MARKETING EDUCATORS**

### **Call for Nominations**

### **2021 Lou E. Pelton Award for Early Career Excellence in Marketing**

**Complete Nominations Due: September 1, 2020, 5:00 p.m. CST**

The Association of Collegiate Marketing Educators (ACME) invites nominations for the 2021 Lou E. Pelton Award for Early Career Excellence in Marketing. The award, funded by the generosity of Dr. Lou E. Pelton, comprises \$500, a plaque, and recognition at the ACME Annual Conference, to be held March 17-20, 2021, in Galveston, Texas (see <https://easychair.org/cfp/ACME-2021>).

#### **Eligibility**

The award is open to faculty members who meet the following criteria, as of the beginning of the 2020-21 academic year:

- Completion of the requirements of a doctoral degree in marketing or a closely related discipline, and
- One to five (1-5) years of full-time employment as a marketing faculty member after the award of the doctoral degree.

Preference will be given to those with an existing association with ACME in the capacity of a participant, presenter, and/or Track Chair at previous ACME conferences.

An eligible faculty member may self-nominate for the award, or a third party may nominate an eligible faculty member, with the written consent of the nominee.

Current voting officers of ACME are not eligible for the award.

You may also nominate your colleagues in the early phases of their career, by including a written consent from them.

## Application Process

Submit an application portfolio for each nomination including the following:

- the candidate's curriculum vita, including the date of award of the doctoral degree,
- a summary of the candidate's teaching accomplishments and supporting documentation,
- a summary of the candidate's research accomplishments and supporting copies of research publications,
- a summary of the candidate's service contributions with the university/college and to the profession of marketing and supporting documentation, and
- a statement with details of the candidate's participation in and/or service to ACME, if applicable.

Submit one consolidated PDF file of the above-listed nomination materials for consideration by **September 1, 2020, at 5:00 pm CST**, via the EasyChair online submission link: <https://easychair.org/conferences/?conf=acme2021..>

Name your file “[ACME LEP ECEM] [space] [your first name] [space] [your last name].”

## Requirements for Award Recipient

The award recipient is required to:

- register for the 2021 FBD/ACME Conference by **January 15, 2021**,
- attend the conference, and
- attend the ACME Awards Luncheon and Business Meeting on March 19, 2021.

ACME and FBD are monitoring the situation with the COVID-19 pandemic very closely. Although it is unclear what the travel situation will be like next March, ACME will be prepared for both on-site and off-site presentations and award presentations, should such a need arise. We will provide more information about possible contingencies in the coming weeks.

## Acknowledgement

ACME expresses its gratitude to Dr. Lou E. Pelton, Past President of FBD and ACME and an ardent supporter of ACME, for his kind encouragement and support of the growth and development of early career marketing faculty through his sponsorship of this award.

## Questions?

If you have questions about the competition, please contact:

Rajasree K. Rajamma, ACME Vice President for Membership and Associate Program Chair, Chair of the Selection Committee, 2020-2021, [rjamma@fairfield.edu](mailto:rjamma@fairfield.edu), or

Türkan Dursun-Kilic, ACME Program Chair, 2020-2021, [tkilic@wtamu.edu](mailto:tkilic@wtamu.edu).