



Association of Collegiate Marketing Educators

ASSOCIATION OF COLLEGIATE MARKETING EDUCATORS

Call for Nominations

2021 Lou E. Pelton Award for Early Career Excellence in Marketing

Complete Nominations Due: October 31, 2020, 5:00 p.m. CST

The Association of Collegiate Marketing Educators (ACME) invites nominations for the 2021 Lou E. Pelton Award for Early Career Excellence in Marketing. The award, funded by the generosity of Dr. Lou E. Pelton, comprises \$500, a plaque, and recognition at the ACME Annual Conference, to be held virtually, March 17-20, 2021 (see <https://easychair.org/cfp/ACME-2021>).

Eligibility

The award is open to faculty members who meet the following criteria, as of the beginning of the 2020-21 academic year:

- Completion of the requirements of a doctoral degree in marketing or a closely related discipline, and
- One to five (1-5) years of full-time employment as a marketing faculty member after the award of the doctoral degree.

Preference will be given to those with an existing association with ACME in the capacity of a participant, presenter, and/or Track Chair at previous ACME conferences.

An eligible faculty member may self-nominate for the award, or a third party may nominate an eligible faculty member, with the written consent of the nominee.

Current voting officers of ACME are not eligible for the award.

You may also nominate your colleagues in the early phases of their career, by including a written consent from them.

Application Process

Submit an application portfolio for each nomination including the following:

- the candidate's curriculum vita, including the date of award of the doctoral degree,
- a summary of the candidate's teaching accomplishments and supporting documentation,
- a summary of the candidate's research accomplishments and supporting copies of research publications,
- a summary of the candidate's service contributions with the university/college and to the profession of marketing and supporting documentation, and
- a statement with details of the candidate's participation in and/or service to ACME, if applicable.

Submit one consolidated PDF file of the above-listed nomination materials for consideration by **October 31, 2020**, at **5:00 pm CST**, via the EasyChair online submission link: <https://easychair.org/conferences/?conf=acme2021>.

Name your file “[ACME LEP ECEM] [space] [your first name] [space] [your last name].”

Requirements for Award Recipient

The award recipient is required to:

- register for the 2021 ACME Virtual Conference by **January 31, 2021**,
- attend the conference, and
- attend the ACME Virtual Awards session to be held virtually on Friday, March 19, 2021.

Acknowledgement

ACME expresses its gratitude to Dr. Lou E. Pelton, Past President of FBD and ACME and an ardent supporter of ACME, for his kind encouragement and support of the growth and development of early career marketing faculty through his sponsorship of this award.

Questions?

If you have questions about the competition, please contact:

Rajasree K. Rajamma, ACME Vice President for Membership and Associate Program Chair,
Chair of the Selection Committee, 2020-2021, rjamma@fairfield.edu, or

Türkan Dursun-Kilic, ACME Program Chair, 2020-2021, tkilic@wtamu.edu.