



Association of Collegiate Marketing Educators

**ASSOCIATION OF COLLEGIATE MARKETING EDUCATORS  
FEDERATION OF BUSINESS DISCIPLINES**

**49<sup>th</sup> Annual ACME Conference • March 2-5, 2022  
New Orleans, Louisiana • Hilton New Orleans Riverside**

**Submission Deadline: September 20, 2021**

## **10 Reasons Why You Should Attend the ACME 2022 Conference**

### **ACME is . . .**

1. Packed with interesting sessions and fun times with your ACME colleagues.
2. An international conference with a collegial and intimate atmosphere for networking. Share ideas, find co-authors, and build friendships within academia that go beyond the conference.
3. An educator-, practitioner-, and student-friendly conference.
4. A great opportunity to present your work and gain valuable feedback.
5. An opportunity to hone your skills in research and teaching and learn current practices.
6. An unbeatable value! Registration includes a one-year ACME and FBD membership.

### **ACME gives you the opportunity to . . .**

7. Showcase your work in the *ACME Conference Proceedings*, as a full paper or extended abstract. The published Proceedings are indexed in Google Scholar.
8. Earn recognition through various research and teaching awards offered by ACME, including *FBD Distinguished Paper Award*, *Best Paper in Track Awards*, *FBD Outstanding Educator Award*, *ACME AxxessCapon Teaching Innovation Competition*, and the *Lou E. Pelton Emerging Scholar Award*.
9. Join together in recognizing ACME colleagues at the Annual Awards Luncheon and Business Meeting.
10. Enjoy camaraderie and network with ACME and FBD colleagues from all around the world.

Attend ACME 2022 in New Orleans and enjoy the vibrant live music scene, round-the-clock night life, unique and mouth-watering cuisine, iconic architecture, parks, and places for recreation that New Orleans has to offer.

For Complete Call for Papers: please click [HERE](#) or visit <http://acme-fbd.org/>

EasyChair Online Submission Portal: <https://easychair.org/conferences/?conf=acme2022>

2022 ACME Conference Information/ACME Competitions and Awards: <http://acme-fbd.org/>

If you have any questions or would like to have more information about the conference, please do not hesitate to contact us.

Sincerely,

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