



Association of Collegiate Marketing Educators

**ASSOCIATION OF COLLEGIATE MARKETING EDUCATORS  
FEDERATION OF BUSINESS DISCIPLINES**

**Call for Nominations**

**2023 FBD Outstanding Educator Award**

**Complete Award Application Materials Due: September 30, 2022, 5:00 p.m. CST**

**Award Overview**

The Association of Collegiate Marketing Educators (ACME), an affiliate of the Federation of Business Disciplines (FBD), is a professional marketing organization founded to encourage exploration and development of superior marketing practices from academic and practitioner perspectives. In line with ACME's objectives, the ACME Outstanding Educator Award honors academic faculty for their outstanding contributions to marketing education.

**Eligibility**

Nominees must have a terminal degree and must be current and active ACME members, in good standing. Nominees also need to demonstrate active involvement in the association for at least three out of the most recent five years. Current ACME officers are not eligible for consideration.

**Submission Process**

Candidates for the award can nominate themselves or be nominated by an ACME member, with the candidate's written consent. Nominations and all supporting materials should be submitted electronically via EasyChair, **by September 30, 2022, at 5:00 pm CST**. The elements of the nomination package include:

1. Statement of Eligibility (limited to two pages)
2. A narrative statement providing details about the applicant's eligibility for consideration for the FBD Outstanding Educator Award. This statement should describe the nominee's teaching philosophy, qualities and strengths as an educator, and identify specific activities, techniques, and stylistic elements that are part of the nominee's excellence exhibited in her/his marketing

education career.

3. Curriculum Vita. A detailed curriculum vita, with items under each heading/subheading arranged in reverse chronological order.
4. Highlights of Teaching, Research, and Service (limited to three pages). Highlights of the candidate's performance in the areas of teaching, research, and service, including awards, recognitions, innovations, and outstanding contributions.
5. Highlights of Involvement with ACME (limited to one page). Highlights and time periods of the candidate's involvement with ACME. Be sure to include highlights that demonstrate active involvement in the association for at least three out of the most recent five years.

Submit one consolidated PDF file of the above-listed nomination materials by **September 30, 2022**, at **5:00 pm CST**, via <https://easychair.org/conferences/?conf=acme2023>, the EasyChair online submission link. Name your file "[ACME FBD OE] [space] [your first name] [space] [your last name]."

### **Review Process**

The selection committee will be appointed by the ACME officers and chaired by the ACME Vice President for Membership and Associate Program Chair. The selection committee will review all nomination materials and select one individual to be honored at the ACME Annual Conference, to be held in Houston, TX, from March 8 to 11, 2023 (see [https://frostburg-my.sharepoint.com/:b:/g/personal/lye\\_frostburg\\_edu/Ed9yNHITnVREvKXpaN7luXwBFOEKbZg4SLIZLNnmQZRLzg?e=azLFpM](https://frostburg-my.sharepoint.com/:b:/g/personal/lye_frostburg_edu/Ed9yNHITnVREvKXpaN7luXwBFOEKbZg4SLIZLNnmQZRLzg?e=azLFpM)).

The award recipient will be notified by January 1, 2023.

### **Requirements for Award Recipient**

The award recipient is required to:

- register for the 2022 ACME Conference by **February 13, 2023**,
- attend the conference,
- attend the FBD Award Dinner on March 8, 2023, and
- attend the ACME Awards luncheon and business meeting on March 10, 2023 in Houston, TX.

### **Questions?**

If you have questions about the award or the selection process, please contact:

Atefeh Yazdanparast, Ph.D., Vice President for Membership and Associate Program Chair, Chair of the Selection Committee 2022-2023, Clark University, [ayazdanparast@clarku.edu](mailto:ayazdanparast@clarku.edu) or

Lilly Ye, Ph.D., ACME, Ph.D., ACME Program Chair 2022-2023, Frostburg State University, [lye@frostburg.edu](mailto:lye@frostburg.edu).