



Association of Collegiate Marketing Educators

**ASSOCIATION OF COLLEGIATE MARKETING  
EDUCATORS**

**FEDERATION OF BUSINESS DISCIPLINES**

**Call for Nominations**

**2023 Lou E. Pelton Emerging Scholar Award**

**Complete Nominations Due: September 30, 2022, 5:00 p.m. CST**

The Association of Collegiate Marketing Educators (ACME) invites nominations for the 2023 Lou E. Pelton Emerging Scholar Award funded by the generosity of Dr. Lou E. Pelton, comprises \$500, a plaque, and recognition at the ACME Annual Conference, to be held in Huston, TX, March 8 to 11, 2023 (please [CLICK HERE](#) to see the complete Call for Papers).

**Eligibility**

The award is open to faculty members who meet the following criteria, as of the beginning of the 2022-23 academic year:

- Completion of the requirements of a doctoral degree in marketing or a closely related discipline, and
- One to five (1-5) years of full-time employment as a marketing faculty member after the award of the doctoral degree.

Preference will be given to those with an existing association with ACME in the capacity of a participant, presenter, and/or Track Chair at previous ACME conferences.

An eligible faculty member may self-nominate for the award, or a third party may nominate an eligible faculty member, with the written consent of the nominee.

Current voting officers of ACME are not eligible for the award.

You may also nominate your colleagues in the early phases of their career, by including a written consent from them.

## Application Process

Submit an application portfolio for each nomination including the following:

- the candidate's curriculum vita, including the date of award of the doctoral degree,
- a summary of the candidate's teaching accomplishments and supporting documentation,
- a summary of the candidate's research accomplishments and supporting copies of research publications,
- a summary of the candidate's service contributions with the university/college and to the profession of marketing and supporting documentation, and
- a statement with details of the candidate's participation in and/or service to ACME, if applicable.

Submit one consolidated PDF file of the above-listed nomination materials for consideration by **September 30, 2022**, at **5:00 pm CST**, via the EasyChair online submission link: <https://easychair.org/conferences/?conf=acme2023>

Name your file “[ACME LEP ESM] [space] [your first name] [space] [your last name].”

## Requirements for Award Recipient

The award recipient is required to:

- register for the 2022 ACME Conference by **February 13, 2023**,
- attend the conference in Huston, TX, and
- attend the ACME Awards luncheon and Business Meeting on March 10, 2023.

## Acknowledgement

ACME expresses its gratitude to Dr. Lou E. Pelton, Past President of FBD and ACME and an ardent supporter of ACME, for his kind encouragement and support of the growth and development of emerging marketing faculty through his sponsorship of this award.

**Questions?** If you have questions about the award, please contact:

Atefeh Yazdanparast, Ph.D., Vice President for Membership and Associate Program Chair, Chair of the Selection Committee 2022-2023, Clark University, [ayazdanparast@clarku.edu](mailto:ayazdanparast@clarku.edu)

or

Lilly Ye, Ph.D., ACME, Ph.D., ACME Program Chair 2022-2023, Frostburg State University, [lye@frostburg.edu](mailto:lye@frostburg.edu).